



ELFBAR

ELFBAR 600V2

Classic, Now Even Better





Product Specification and KSP



E-liquid Capacity: 2ml
Puffs: Up to 600



QUAQ-powered Mesh Coil

With the QUAQ-powered mesh coil, every delicate puff will burst your taste buds.



Variety flavors

In total 29 flavors including hot sales flavors.



Classic Metallic design

Memorable classic with a brand new metallic body becomes your go-to vape.



Better for recycling

The modular design enables automated battery disassembly, increasing recycling capacity and battery reusability.



Variety Flavors



Apple Watermelon

Strawberry Kiwi

Lemon Lime

Golden Kiwi

Blue Razz Lemonade

Blueberry Sour Raspberry

Blueberry

Blueberry Raspberry

Grape

Grape Raspberry



Apple Peach

Kiwi Passion Fruit Guava

Blueberry Kiwi

Mad Blue

Strawberry Raspberry Cherry Ice

P&B Clouds

Mojito

Watermelon

Cherry Cola

Strawberry Ice



Variety Flavors



Changes: We cancel Orange Gami release.
In total we will have 29 flavors



Discussion

1. POSM materials demand for EB 600V2.
2. Would you share your distribution plan? Where and when?
3. EB 600V2 apply with Meshi Coil therefore it is with less puffs compared to EB600. Will it negatively affect consumer experience? To have negative effect on our sales performance?
4. For street promotion, would you like to join to promote 2 new models, QM600 and EB 600V2. will August to be a season to conduct street promotion?
5. But if the product is not arrival, could you purchase from local distributor to support promotion activity first?

STREET PROMO

Per activation:

- 4-hour tasting events, with some offer for the customers
- Simple promoters: 80€/person
- Rollerblades promoters: 150€/person

We suggest a mixture of both per event.

We will also need to have **cash registers and a POS for card payments** this time, to avoid the issues we faced at the tattoo convention, as **the receipts your official distributor handed out last time, were not 100% legal.**

Equipment per activation:

- Outfits for the promoters
- 2 Kiosks
- Promo flags
- Product to promote and sell
- Plastic tasting caps for the pens to be able to be sampled

We would like to know whether the above materials are at your disposal or could be provided from you for the activations, or if we would have to construct them externally.





POSM





POSM

